

APRIL 23-27, 2020 - Saskatoon, SK



CANADIAN IMAGING 2020

CONFERENCE & EXPO

By the Professional Photographers of Canada



SHERATON CAVALIER SASKATOON

612 Spadina Crescent East
Saskatoon, SK S7K 3G9 CANADA

Your PPOC Group Rate at the attached Sheraton Cavalier Saskatoon Hotel is only \$159 per night includes free parking and free internet.

Expo dates and times

Friday April 24th, 2020: 12:00 pm to 3:00 pm
Saturday April 25th, 2020: 12:00 pm to 3:00 pm

Expo Coordinator: Tina Weltz, MPA SPA

tina@callastudio.ca
Work: 416-586-5869
Cell.: 519-504-5226



**CANADIAN
IMAGING** 2020
CONFERENCE & EXPO
By the Professional Photographers of Canada



SPONSORSHIP OPPORTUNITIES #1

SPEAKER SPONSORSHIP: We have contracted with a number of talented speakers whose programs cover all areas of professional photography. We'd like some help in defraying the cost of this education. If you would like to contribute by sponsoring a speaker, particularly someone who uses your products, we'd love to hear from you. Sponsorships are available from \$500 to \$5000.

SPONSORSHIP: We are looking for some funding for our coffee breaks, our hospitality suite, fun night, the awards banquet, and/or lunches. Sponsorships can run from \$500 and up.

BE AN EXHIBITOR: The Expo will take place at the Sheraton Cavalier Saskatoon Hotel. We will supply drapes, table, chairs, electrical power. Attendees will be photographers, photo illustrators, computer graphic artists and advanced amateurs. Each booth includes a complimentary Full Registration Package (value \$599.00) as well as one room night at the Sheraton Cavalier Saskatoon Hotel (value \$159.00). Please note that all Expo booth holders are responsible for booking their own room at www.canadianimaging.org

PPOC Commercial Partners in good standing save \$100 per booth.

TREASURE CHEST CHALLENGE: We are providing an opportunity for attendees and trade supporters alike to win one of the large assortment of prizes that have been donated by a wide array of PPOC supporters. Any product, services or money that you could donate for the Treasure Chest would be much appreciated. Drawing for these prizes will all be held in the Expo area. In order to enter the draws, participants must make purchases at the show. This has been extremely successful at previous conventions to entice people to make immediate purchases.

IMAGE SALON: Our image and album competition involves the presentation of many trophies. Many of you have sponsored a trophy in the past and we are most grateful. Some of the categories are still available.



**CANADIAN
IMAGING** 2020
CONFERENCE & EXPO
By the Professional Photographers of Canada



SPONSORSHIP OPPORTUNITIES #2

CONFERENCE PROGRAM: There is an Canadian Imaging Conference & Expo Official Program Guide planned with information, schedules, speaker biographies and Expo data for convention attendees. There will also be space for a limited amount of local and national advertising at a very modest rate.

SILENT AUCTION ITEMS: At the Awards Gala, we will have a silent auction with items such as software, equipment, services, etc. We're open for any donation. The proceeds from this auction help defray some of the conference expenses. It is also a great avenue to highlight your company and products. Obviously, this event is well advertised. Smaller items may be placed in larger "packages" while items over \$400 will be on their own.

MISCELLANEOUS: There will be other small but obvious needs as well. We may be looking to borrow some equipment to be used for the speaker programs. We'd like to hear any thoughts or suggestions you may have on this upcoming Canadian Imaging Conference and Expo in Saskatoon April 23-27, 2020.

Thank you.

Tina Wertz
tina@callastudio.ca
Work: 416-586-5869
Cell.: 519-504-5226

Sponsorship



À la Carte Sponsorship

CONFERENCE PROGRAM	Back Cover	\$600
CONFERENCE PROGRAM	Full Page	\$500
CONFERENCE PROGRAM	1/2 Page	\$375
CONFERENCE PROGRAM	1/4 Page	\$300

EXPO BOOTH	\$1,850*
COFFEE BREAK	\$250
FUN NIGHT	\$750

2020 Image Salon Sponsorship

CLASS AWARDS	\$350
PHOTOGRAPHER OF THE YEAR	\$1,450

* PPOC Commercial Partners get \$100 off of booth price



CANADIAN IMAGING 2020
 CONFERENCE & EXPO
 By the Professional Photographers of Canada

Friday April 24th, 2020: 12:00 pm to 3:00 pm
 Saturday April 25th, 2020: 12:00 pm to 3:00 pm

For further information, please contact the Canadian Imaging Conference & Expo 2020 Coordinator:
 Tina Weltz, 416-586-5869, tina@callastudio.ca

The Canadian Imaging Conference & Expo, April 23-27, 2020 Exhibition Space Application Form

The undersigned, herein referred to as "Exhibitor", hereby applies for exhibit space at the Canadian Imaging Conference Expo, to be held at the Sheraton Cavalier Saskatoon Hotel on April 23-27, 2020. If accepted, I/we have read and agree to all conditions of the contract attached.

Return Completed Contract by Email: tina@callastudio.ca

Company name: _____
 Address: _____
 City: _____ Prov/State: _____ P. Code/Zip: _____
 Contact: _____ Title: _____ Email: _____
 Phone: _____ Fax: _____ Website: _____
 Authorized Signature: _____ Date: _____

EACH EXHIBIT SPACE FEATURES:

Each 8'x10' Booth includes (1) 6 foot skirted table, chair and (1) 750 watt electric outlet. One complimentary hotel room night at our host venue, Sheraton Cavalier Saskatoon Hotel, at the preferred conference rate. Responsibility for the reservation is the exhibitors. Reservations of the complimentary room night will be re-directed to our master account for payment. Increased rates due to late booking are the responsibility of the Exhibitor. (1) One program admission per booth (Value \$599.00). One invitation is extended to the exhibitor to attend the PPOC Gala. Any other requests for the booth will be the responsibility of the exhibitor. Material handling, booth dressing or equipment rentals will be handled by our designated exhibition display company.

Payments may be made by: <input type="checkbox"/> Cheques* payable to: PPOC Canadian Imaging 2020 <small>* Mail cheque to: PPOC, 209 Light St., Woodstock, ON, Canada N4S 6H6</small> <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD Card #: _____ Expiry: _____ CVV: _____ Cardholder's name on card: _____ Signature: _____	Sponsorship Package Chosen		
	Other Sponsorship: _____		
	Other Sponsorship: _____		
	Additional Fun Night tickets @ \$89 each		\$
	Additional Gala tickets @ \$99 each		\$
	Quantity of booths to be reserved @ \$1850 each <small>[PPOC Commercial Partners Save \$100 per Booth (\$1750)]</small>		\$
	Sponsorship Level: Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/>		
	Sub-Total		\$
	5% GST / 9.975% QST		\$
	Total Contract		\$
50% Retainer		\$	
Balance due by January 31, 2020		\$	

- By signing above, I authorize PPOC to withdraw the deposit now and the Balance by January 31, 2020 from the above credit card.
 By signing above, I authorize PPOC to withdraw the deposit only from the above credit card.

Please indicate booth space preferences & we will try to accomodate you.

PLEASE NOTE: WE CANNOT HOLD ANY SPACE UNLESS WE HAVE A SIGNED CONTRACT AND THE 50% DEPOSIT.

1 st choice	2 nd choice	3 rd choice	4 th choice	5 th choice
------------------------	------------------------	------------------------	------------------------	------------------------

TERMS & CONDITIONS

1. This application for Exhibition Space shall not become a binding contract between the exhibitor and PPOC until the application has been accepted by PPOC.
2. PPOC agrees to provide on request a standard display booth without additional cost to the exhibitor. Exhibitors shall be responsible for the set-up and breakdown of their own exhibit.
3. No other than the official contractor as designated by PPOC or such contractors as have been approved in writing by PPOC shall connect, or disconnect utility service, install wiring, spotlights, or do other electrical or carpentry work. All such work will be at the exhibitor's expense. All operation of electrical equipment used in the exhibit must have CSA or equivalent provincial power authority approval.
4. No exhibitor shall exhibit or permit to be exhibited in the space allotted to him any merchandise or service together than that specified in the application. The space shall not be sublet without the written permission of PPOC. The sharing of space or use of the space by persons or in a manner not authorized by PPOC is prohibited.
5. PPOC shall have the right to adopt such rules and regulations as to the conduct of parties prior to, during and after the show as in its discretion it deems to be in the best interests of the show and the exhibitor agrees to abide by and be bound by all rules and regulations of general application that may be issued by the Sheraton Cavalier Saskatoon Hotel and all its bylaws, rules, directives, orders and regulations of the Host City.
6. The exhibitor's property shall be placed on display and exhibited at its own risk and neither PPOC nor Sheraton Cavalier Saskatoon Hotel shall be held responsible therefore, not for the death or injury to any person or for damage, including consequential damages, or loss of property of the exhibitor, its officers, agents, employees, or invitees resulting from any cause whatsoever and the exhibitor hereby indemnifies and holds PPOC and Sheraton Cavalier Saskatoon Hotel harmless from any suit, action or claim arising out of any action or failure to act by the exhibitor. The exhibitor shall secure and furnish upon demand evidence of comprehensive general liability coverage.
7. If the exhibitor fails to comply in any request with the terms, conditions, rules or regulations of this agreement, all rights of the exhibitor hereunder shall cease and terminate. Any payment made by the exhibitor on account hereof shall be retained by PPOC as liquidated damages for breach of contract and PPOC may thereupon re-rent the space. Once the application has been accepted, the entire rental fee for the space becomes payable hereof.
8. All and any monies paid are non-refundable.
9. Should any contingency interrupt or prevent the holding of the show including but not limited to acts of God, strikes, lockout or other labour or individual disturbances, riot, failure to secure materials or labour, fire, lightning, tempest, flood, explosion, terrorists or any other cause, PPOC shall in no way whatsoever be liable to the exhibitor, other than to return such portion of any amounts paid as may be determined to be equitable by PPOC in its sole opinion, after deduction of such amounts as may be necessary, in PPOC's sole opinion, to cover all expenses incurred by PPOC in connection with the show and/or promotion and publicity. If for any reason PPOC determines that the location of the show should be changed or the date of the show postponed, no refund will be made but PPOC shall assign to the exhibitor in lieu of the original space, such other space as PPOC deems appropriate and the exhibitor agrees to use such space under the same rules and regulations.
10. The exhibitor will exhibit in proper manner and will keep the exhibit space open and staffed at all times during the show hours. PPOC reserves the right to restrict exhibits to maximum noise level and to suitable methods of operations and display. PPOC shall have decision as to what constitutes a proper exhibit and such decision shall be final and binding. If for any reason an exhibit or its contents are deemed objectionable by PPOC the exhibit will be removed without refund of any amounts paid. This provision includes person, things, conduct, printed matter or any item or attire, which PPOC may consider objectionable to the show's intent. PPOC further reserves the right to relocate exhibits when in its opinion such re-locations are necessary to maintain the character and/or good order of the show.
11. The exhibitor shall not insert nails, tacks, hooks or screws into the walls and floor of the building and the exhibitor shall be liable for any damage caused to the building floors, walls, or columns, drapes, chandeliers or to the property of other exhibitors. The exhibitors may not paint, laquer, adhesive or other coatings to building columns nor shall use any flammable decorations or coverings for display fixtures and all fabrics or other materials used for decoration or coverings of tables and/or risers shall be flame and fire proof.
12. No signs or advertising shall be displayed in areas of the building other than those set aside for such purposes and all such signs shall be subject to the approval of PPOC.
13. The exhibitor shall abide by the terms and conditions of any and all agreements and/or contracts between PPOC, Sheraton Cavalier Saskatoon Hotel and each and every union and/or labour organization relating to the staging of the show and to obtain any clearance required by any union or trade organization having authority with respect to the show or work performed in the building.
14. The exhibitor shall not commit any nuisance.
15. The exhibitor shall not cause any unusual noxious or objectionable smoke odor to emanate.
16. The exhibitor shall not use its space for lodging or sleeping.
17. The exhibitor shall not do anything, which would interfere with the effectiveness of any utility, the heating, ventilating or air-conditioning systems in the building and interfere with free access or passage to the public areas of the building or areas joining thereto.
18. The exhibitor shall not interfere with the effectiveness of or accessibility to the escalators in the building or the electrical, plumbing, gas or compressed air systems.
19. The exhibitor shall not do or permit to be done any act which might invalidate any insurance policy carried by PPOC or of the Sheraton Cavalier Saskatoon Hotel.
20. The exhibitor shall not take up a collection.
21. The exhibitor shall not use, exhibit, display or store any combustible or inflammable liquid or material.
22. In the event the exhibitor has not brought in its display prior to the time set out by PPOC then PPOC has the sole discretion to determine whether the exhibitor may be deemed in breach of this Agreement and may be prohibited from entering into the building and setting up its display. PPOC may at its sole discretion retain the monies paid as liquidated damages.
23. The exhibitor will confine its activities to the exhibit space and will not solicit beyond the boundaries thereof.
24. All goods shipped to the show must be individually and clearly marked with the name of the exhibitor and numbered per piece and showing total number of pieces being accepted by PPOC or the Sheraton Cavalier Saskatoon Hotel.
25. PPOC will assume no responsibility for loss or damage to goods before, during the period of the show, nor after its closing.
26. The exhibitor shall be fully responsible to pay for any and all damages to property owned by the Sheraton Cavalier Saskatoon Hotel, its owners or managers which result from any act or omission of exhibitor. The exhibitor agrees to defend, indemnify and hold harmless, the Sheraton Cavalier Saskatoon Hotel, its owners managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from exhibitor's use of the property. The exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invitees which arise from and out of the exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.
27. Exhibitor booth set-up time begins on Friday April 24th from 8:00 AM to 11:00 AM. Booth must be ready by show opening at 1:00 PM on Sunday. Take down commences immediately after close of show on Saturday April 25th. Booth and area must be cleared by 5:00 PM of the same day. Any charges issued by the Sheraton Cavalier Saskatoon Hotel relating to the late take down of booth or clearing of immediate areas will be passed on to the offending exhibitor.



CANADIAN IMAGING 2020

CONFERENCE & EXPO

By the Professional Photographers of Canada



FLOOR PLAN

